



EXTERNAL RELATIONS COMMITTEE MEETING

Metropolitan Atlanta Rapid Transit Authority

February 17, 2022

10:00 a.m.



Agenda

1. Approval of the November 19, 2021 External Relations Committee Meeting Minutes
2. Briefing – FY22 2nd Quarter Advertising and Sales Revenue – **Kevin Hackshaw, Manager, Marketing Business Development and Sales**
3. Briefing – Track Renovation-IV Update – **Greg Giuffrida, External Affairs**
4. Briefing – MARTA Reach Program – **Anthony Thomas, Customer Experience and Innovation Program Manager**
5. Other Matters